December 2, 1994

Ms. Angelica Thieriot
2829 Pacific Avenue
San Francisco, CA 94115

Dear Angie,

I am on the board of the Point Foundation, which publishes the *Whole Earth Catalog* and *Whole Earth Review*. We have met through Huey Johnson, my colleague at the Resource Renewal Institute, who was also a founding board member of the Point Foundation. He suggested I contact you about Point.

The *Whole Earth Review* magazine (WER) is doing well. But this is a small circulation, nonprofit publication that nearly always runs at a deficit. I expect it to do very well in the issues to come, as Ruth Kissane, the first woman executive editor in WER's history, takes the reins. Her interests are diverse. She is less oriented toward computer reality and tools as the male editors have been, and more toward sustainability, healthy living, and more nurturing tools for the coming millennium. Plus, we plan on taking advertising.

The *Millennium Whole Earth Catalog*, the first really big, and incredibly diverse compendium since Stewart Brand's first *Whole Earth Catalog* of 25 years ago, is out and selling extremely well. But no funds will be seen by Point until at least next August. The large advance and other assets all went into making this the best, most comprehensive, most useful and most marketed book it could possibly be.

We've run dry. So the board is becoming more active in fundraising, and is expanding to bring on other perspectives that reflect the social lessons taught by Whole Earth over the last 25 years.

I am requesting a grant of $5,000. It will leverage better coverage for the next issue that has the broad flowing theme of water (in which Huey tells his most harrowing fish story). Also, in return, you would become an "angelic" subscriber in the magazine, which means you get two copies of each issue forever, and you'll also receive the *Millennium Whole Earth Catalog*, signed by the editor and the staff.

I appreciate your consideration. Call me at RRI, 928-3774, if you have any questions.

Sincerely,

Peggy Lauer
President, Point Foundation
27 Gate Five Road
Sausalito, CA 94965

Cash Flow Update

December 9, 1994

Cash on Hand: $59,180.13*
- 4,839.00 what I believe we owe Brock Meeks Fund
$54,341.13

* This includes NatWest balance as of 12/5, because their computers were down all day today. It could be a bit higher by now.

Plus: $9,500.20 credit cards deposited today = $63,841.33

Major expenditures for rest of December: Approx. $65,000